



BBEU 2023

Presenting the THLG booth

BBEU 2023

is the largest exhibition worldwide for heavy lift transport

THLG participates as an exhibitor since 2009

THLG members have the opportunity to rent a stand within THLG booth

This year, there are 21 co-exhibitors participating.

THLG has reserved an INFO desk in order to provide information for membership to potential interested people passing by.

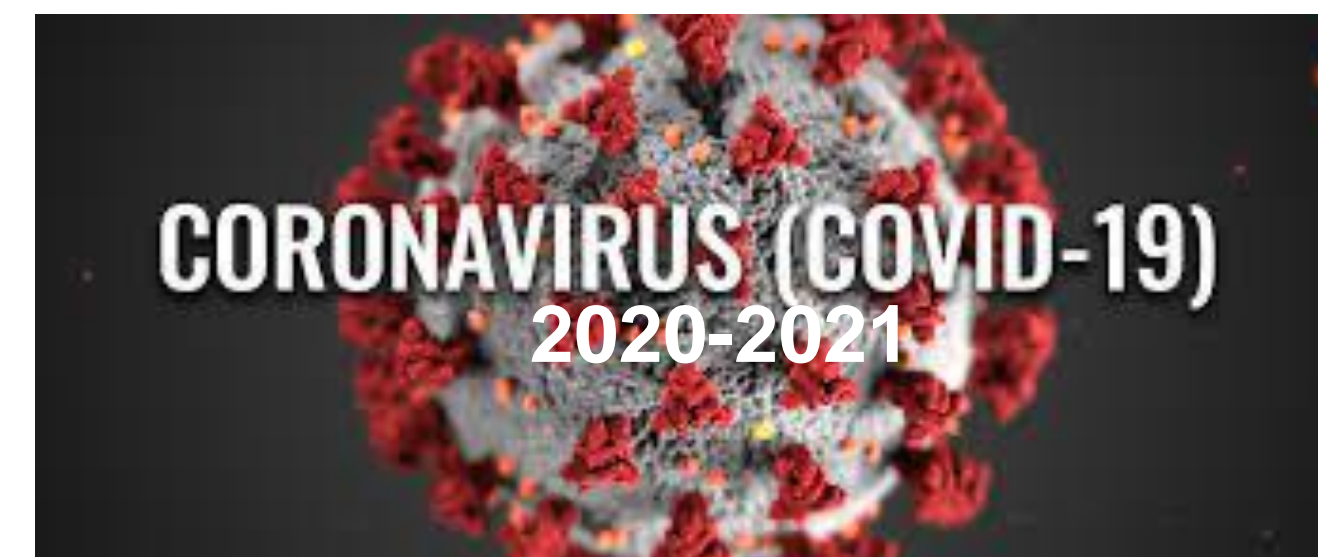
BBEU 2023

ExCom & Admin/IT Support manage the following:

- Negotiations with BBEU management in regards to space / cost / location of the booth
- Receives at least 3 competitive design / construction offers for the booth
- Appoints the constructor / Signs a contract / Pays the invoice
- Liaises with exhibiting members for their artwork
- Follows step by step the final design of the booth / checking dimensions / artwork etc.
- Sets up a catering and service plan for the event
- Collects promotional input from members and creates a video that plays on screens during the event
- Checks visual installations
- Ties up all loose ends till the last moment
- Takes pictures during the event and promotes members and the group on social media during the event
- Holds an INFO stand and provides information to visitors and potential candidates
- Creates artwork for social media for each exhibitor
- Delivers printed access badges to exhibitors

Booth designs

Since 2015 we have slowly progressed in design



BBEU 2022

Evaluation Process

All exhibitors answered a satisfaction questionnaire as to what we could do better next year.

The answers were evaluated and we came to the result that we needed to proceed to specific changes to the booth's design so that all criteria were met.

Except of booth design, we also received feedback related to the use of the space within the booth. Based on these comments, we issued **BOOTH USE GUIDELINES** that you will see in a minute. But let us present you with our new booth.

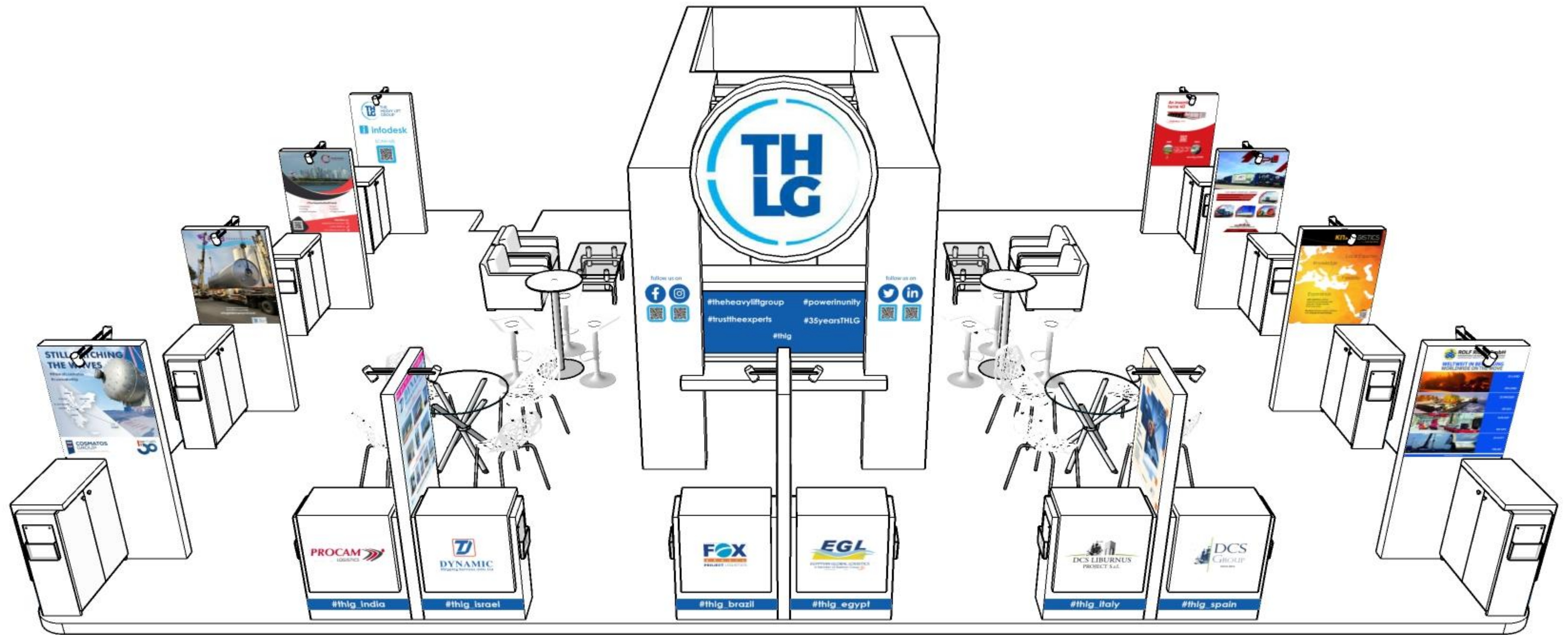
New Booth Design 2023

We had to address to :

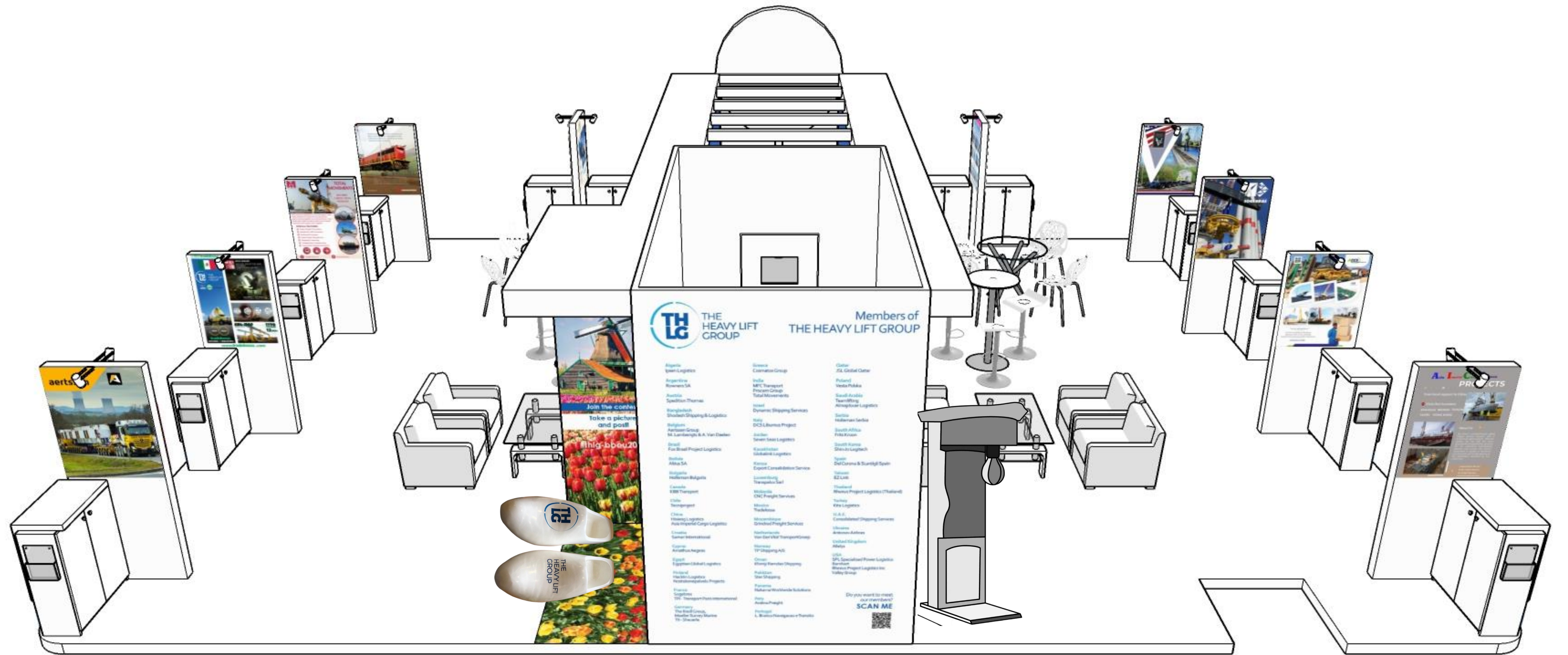
- More Privacy
- Clear boundaries
- More seating area
- Locks on cabinets
- Better view of posters
- Better view of company logo
- Create attention on the “black wall” side

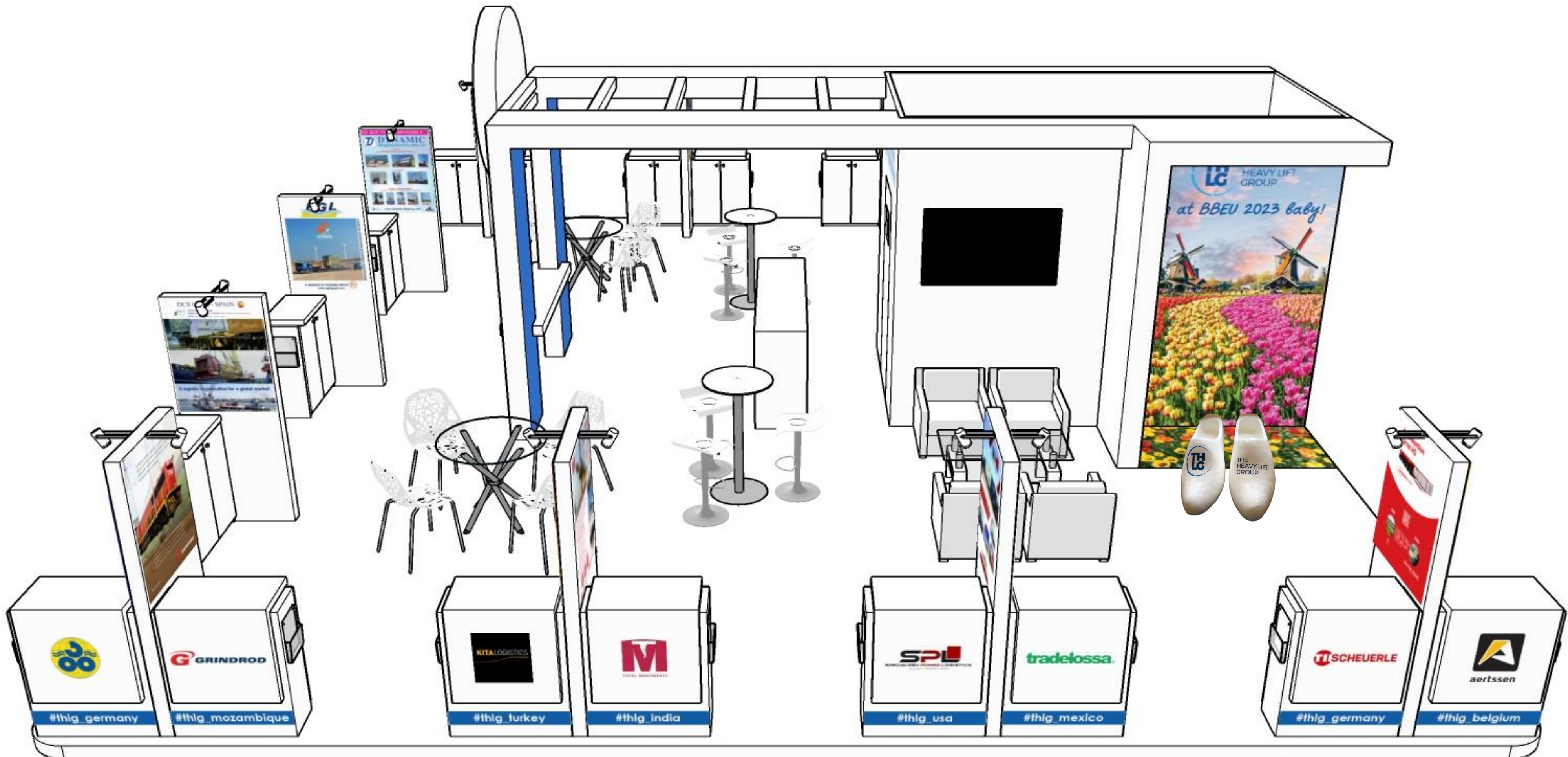


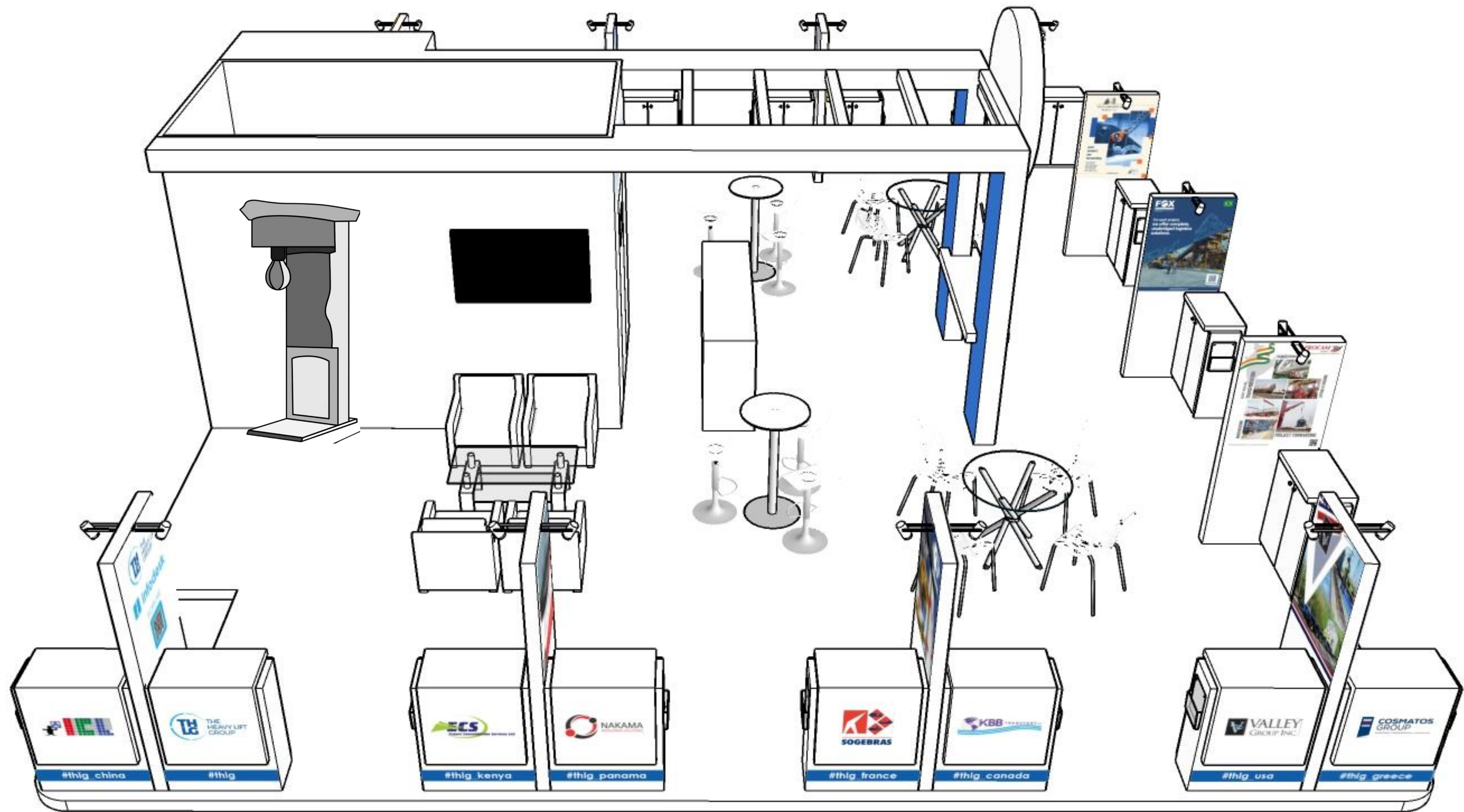


















Wear the clogs! They surely fit you!

Strike a Pose and Shoot!

Add hashtag #thlg-bbeu2023

Post!



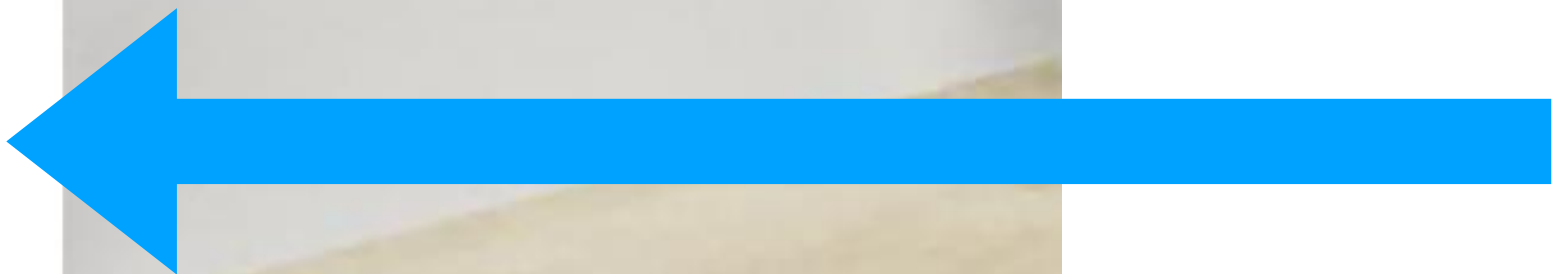
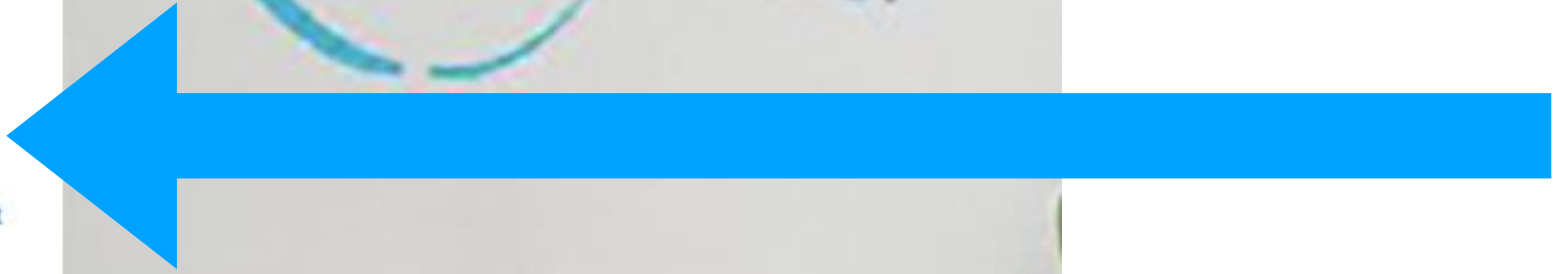


THE HEAVY LIFT GROUP

Members of THE HEAVY LIFT GROUP

- Algeria
Sphen Logistics
- Argentina
Towers SA
- Australia
Spekter Thomas GmbH
- Bangladesh
Shoeket Shipping & Logistics Company
- Belgium
Arrosser Group NV
M. Lambrechts & A. Van Deelen
- Brazil
Rio Road Project Logistics
- Brazil
Albus SA
- Bulgaria
Hollmer Bulgaria Ltd
- Canada
S&B Transport Ltd
- Chile
Ternproject
- China
Hiking Logistics Company Limited
Kali Industrial Cargo Logistics Co. Ltd
- Croatia
Sinter International DOO
- Cyprus
Amalzi Pages Ltd
- Egypt
Egypcon Global Logistics
- Finland
Häkkinen Logistics Oy Ltd
Mastokorhonen Projects Oy
- France
Sagebas
T.P. Transport Paris International
- Germany
The Best Group, Ralf Biedl GmbH
Aveler Suzy Marine
Transporter Industry International
Siles GmbH Co KG
- Greece
Cosmos Group
- India
MCT Transport Pvt Ltd
Madras Freight Carriers
Procam Logistics Private Ltd
Total Movements Private Limited
- Israel
Dynamic Shipping Services (DSS) Ltd
- Italy
DCS Logistics Project Srl
- Jordan
Seven Seas Logistics Company
- Kazakhstan
Globalit Logistics
- Kenya
Export Consolidation Service (ECS) Ltd
- Luxembourg
Transpico Sarl
- Malaysia
CHC Freight Services Sdn Bhd
- Mexico
Tradebas
- Mozambique
Grintob Freight Services
- Netherlands
Van Der Vlist Transport Groep BV
- Norway
TP Shipping AS
- Oman
Olimj Ramdas Shipping LLC
- Pakistan
Star Shipping (Pvt) Limited
- Panama
Tikama Worldwide Solutions
- Peru
Andra Freight
- Portugal
L. Branco Navegacao e Transportes Lda
- Qatar
JSL Global Qatar
- Poland
Vesta Polska
- Saudi Arabia
Team lifting
Almajdoue Logistics Co LLC
- Serbia
Hollmen Serbia Doo
- South Africa
Frits Kroon
- South Korea
Shinjo Logitech Co. Ltd
- Spain
Del Corona & Scardigli Spain SLU
- Taiwan
EZ Link
- Thailand
Rhenus Project Logistics (Thailand) Ltd
- Turkey
Kira Logistics INC
- U.A.E.
Consolidated Shipping Services LLC (CSS)
- Ukraine
Antonov Airlines
- United Kingdom
Alleys
- USA
SPL Specialized Power Logistics
Bernhart
Rhenus Project Logistics Inc
Valley Group

STAND NR 2E50-F51



Do you want to meet our members?
SCAN ME



All members are listed on a A-Z country order. We suggest non-exhibiting members to stop by and take pictures here and promote as necessary.

QR CODE will take any guest scanning it straight to our website where she/he can find the full style and PIC of all members



THE HEAVY LIFT GROUP

Global Group of Local Professionals

The Heavylift Group
Power in Unity

BBEU 2023

Use of the Booth: Guidelines

- 75% of the total cost of the BBEU participation is covered by the exhibiting members. That includes also catering and serving expenses.
- Exhibiting members have priority in the use of the common sitting area as well as the in the catering provisions.
- Exhibiting members should use the area around their stand respecting the boundaries and the neighbouring exhibitors.

BBEU 2023

Use of the Booth: Guidelines

- Non-exhibiting members can display their promotional material at the designated areas.
- Non-exhibiting members are all welcome to visit the booth and can have limited access to the seating area for a reasonable amount of time (suggest approx. 30 mins per member per day)
- Catering supplies are pre-ordered and are sufficient for a specific number of people. Please do not exaggerate on the consumption.



BBEU 2023

Use of the Booth: Guidelines

- Exhibition hours are long, busy and it could get rather hectic. Please respect the fact that time is important to all. Use the space with caution.
- **PRIVACY** matters. Exhibitors may engage themselves in conversations with clients. Please give your neighbouring exhibiting members the privacy they need.
- There is no storage facility for exhibitors or non-exhibitors. Space is limited for all. Please keep your luggage, umbrellas, coats etc at the storage room provided by HYVE at the entrance at a cost.

BBEU 2024

Interested in exhibiting with us next year?

We need to know latest by 15th June!

Each year, on the last day of the exhibition, we sign a contract with BBEU Management securing our place for next year

- * Exhibiting stands are subject to availability
- * Existing Exhibitors have booking priority
- * Exhibiting stands cost euro 3500 each
- * Stand selection is based on a first paid - first served rule
- * If any available spots, lots will be drawn from parties who declared their interest by the 15th June

BBEU 2024

We wish you all a

GREAT SHOW!!

#sales_sales_sales[©]