



THLG Toolbox

Presenting Marketing Opportunities available to THLG members

by Elisabeth Cosmatos, THLG Marketing Manager

A name behind



As a new member in the Group you need to appoint at least 2 people as Points of Contact for THLG communication and networking.

These people will appear under your company's name on THLG website together with their contact details.

These people will be the ones who will be contacted by:

- any internet user searching for a THLG professional in your country
- any other THLG member seeking support in your country
- THLG Marketing Manager for promoting your company
- THLG Admin Support for a variety of issues
- THLG Treasurer for the payment of membership fees or any other financial matter
- THLG Business Development Manager for sharing sales leads, seeking information over a specific regional opportunity

Important!! In case of change in the employment status of the appointed THLG reps, please don't forget to refresh the details!!!

Building a bond



It's been a long way to get admitted in THLG. So make the most of it!

THLG is not a paid directory network. It's a closed circle of professionals who invest in their in between relationship so that true bonds are built.

Be acquainted!

- Ask for our Admin Support or ExCom to introduce you to specific members you may wish to meet
- Join smaller groups on nights out during exhibition dates
- Engage in conversations / share information / have an opinion / be open

THLG community is here to welcome you. Reach out!

Building a bond



Be present!

- Join the Spring and Fall Conferences every year. No extra costs are involved.



Spring Conference is always combined with BBEU, so it takes place wherever BBEU is located a couple of days earlier. It is the main conference of the year with the highest attendance levels. Its main focus is to provide updates on the management of the Group and enhance networking opportunities.



Fall Conference is always hosted by a member and, most of the times, it has a social character. We focus on team building activities.

Building a bond



Use the tools



Be yourself! Relax. You are among friends.

- Mingle! Take advantage of the nice evenings THLG organises. Informal dinner / Gala dinner / Drinks at the bar



Building a bond



Be personal!

- Share a piece of yourself to the members. Let us know about you, your family, your hobbies, your travels. That's how we become friends...by sharing.



Building a bond



Be curious. So many new things to see!

- THLG organises field trips that combine team building with local visits at areas of interest. No extra charges apply.



Fieldtrip: Visiting the host member in Belgium / AERTSSEN GROUP



Fieldtrip: Visit Rhenus Terminal / Rotterdam Port Tour

Building a bond



Be everywhere!

- When on business travels (or why not on holidays!) stop by at the local member. Spare the time to get to know each other better.



Invest in knowledge



Throughout the year, ExCom launches online Masterclasses

There is no charge for your participation.

Specialised professionals offer their expertise during our online Masterclasses which you can follow free of charge.

- You will receive a certificate of attendance signed by the lecturer
- You will get an insight of the subject discussed
- You will get answers to your questions after the completion of the presentation
- You will get a good contact to seek further professional support if you want



THLG wants to keep you updated of the recent trends.

Masterclass

THE HEART OF PLANNING YOUR PROJECT

SEP 14 | 18H
NL Time Zone



CHRIS CROFT
Leading Trainer

To date Chris has trained some 87.000 people face to face and 18 Million online with a 94% rate of repeat business.

30 minutes training to THLG members

TH LG THE HEAVY LIFT GROUP

BARNHART



Barging and Rail Considerations Webinar
Thursday, September 24th @ 15:30 CEST (8:30 CST)

Masterclass

HEAVY TRANSPORT TRAILERS IN WORLDWIDE OPERATION, WHAT WOULD FIT YOUR REQUIREMENTS THE BEST

15 MAR | 17:00 p.m. (NL timezone)



Meet our speaker:
Harold Vorsteveld
Sales Director - CCO

BROSHUIS
HOLLAND



TH LG THE HEAVY LIFT GROUP

SCHEUERLE

LET'S DO IT BETTER THE HEAVY LIFT CUSTOMER SUMMIT HELSINKI 08 NOV



TH LG THE HEAVY LIFT GROUP

Webinar Training

Marketing the new normal: Ways to attract business during the pandemic

MARCH 31 | 14 HS

Amsterdam, The Netherlands TimeZone
2 hour training to THLG members



Peter Economides
Brand Strategist and Founder of Felix BNI

» He has worked on brands like Absolut, Apple, Beiersdorf, Chivas Regal, Coca-Cola, Citibank, Gillete, L'Oréal, Nestlé, Sony and Unilever.

TH LG THE HEAVY LIFT GROUP

WEBINAR TRAINING

10.July at 2pm
Central European Summer Time (CEST)

What can be done to Reduce Risks and Costs simultaneously?



with **Matthias Steffens**
Port Captain & Engineer at Rhenus Project Logistics, THLG Member in USA

General overview transport engineering and the benefits of pre-planning

TH LG THE HEAVY LIFT GROUP

UNMASKING THE THREAT LANDSCAPE: EXPLORING THE CURRENT STATE OF CYBERSECURITY AND STRATEGIES FOR DEFENSE

WEBINAR TRAINING

PHILIP DE SOUZA
Cybersecurity President
Independent Board Director



16 May 2023
17:00 - 18:00 NL time

Philip launched and scaled Aurora IT to \$30M cybersecurity agency serving state and federal agencies, financial institutions, and the entertainment industry before achieving sale to Plurilock in 2021. He has 30+ years of financial oversight and leadership for global pharmaceutical, biotech, IT staffing, and cybersecurity firms.

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You are filed!



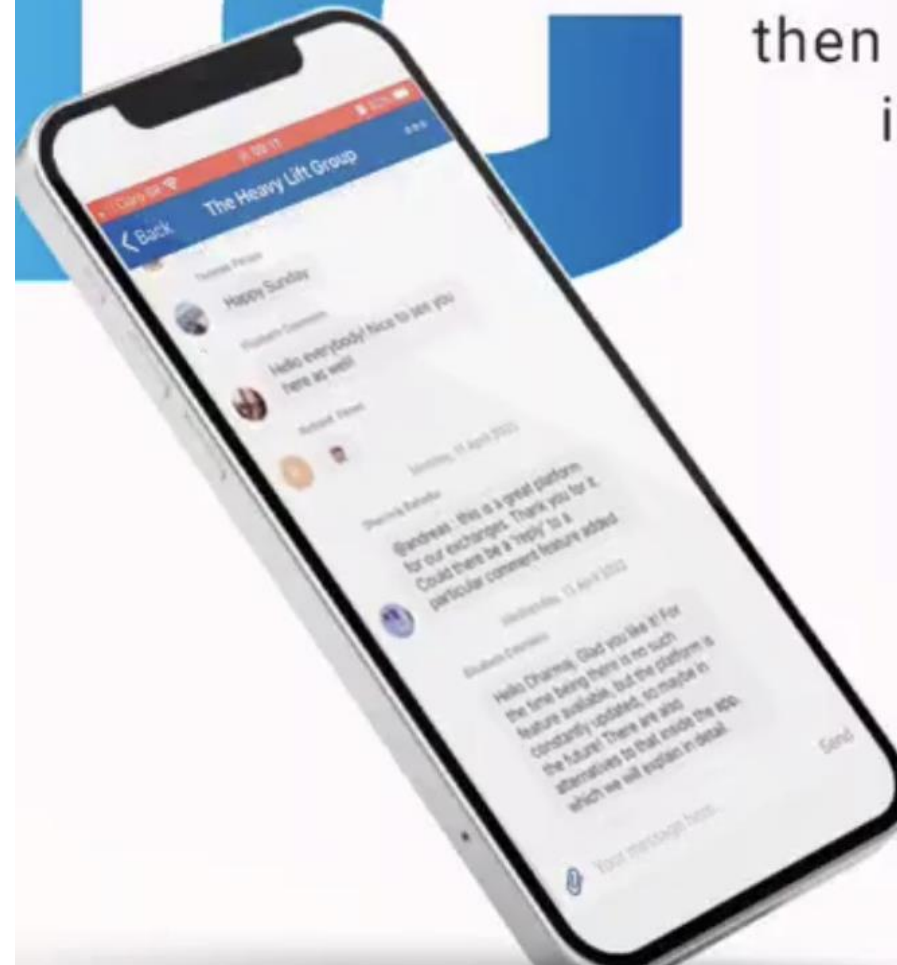
All THLG members have registration credentials


We offer unlimited personalised credentials per company member.
Register your decision makers and your team leaders!

The same credentials can be used for the THLG365 app.

- Make it personal. Manage your profile and engage as much as you can.
- Take full advantage of THLG365 - create context, start a chat, start/join a forum
- Easy access from your smartphone to all members

Promote yourself through your personal profile and engage.



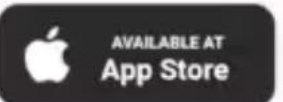
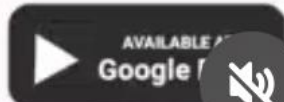
 THE HEAVY LIFT GROUP

If you are a THLG member and are not on THLG 365 App yet, then you are missing the most interesting conversations.

Keep up with the newest Project Logistics topics.

DOWNLOAD NOW!

THLG 365 APP

AVAILABLE AT  App Store  Google Play

Megatool: THLG Website



Use the tools

www.theheavyliftgroup.com

- Keep your company's profile updated on the website
- Enrich your profile with photographs and videos and try to show your expertise as much as possible
- Post your news on the website. With a touch of a button they are automatically reposted to all THLG Social media accounts and to industry related media as newsfeed

THE HEAVY LIFT GROUP

ABOUT MEMBERS MEMBERS NEWS INTERVIEWS INDUSTRY NEWS CONFERENCES

LOG IN

CONTACT

The Heavy Lift Group is a group of specialized heavy transport companies which combine to offer the best expertise and service

Require Heavy Lift Services?
Contact us

Become a member
Apply for membership

Regular updates about THLG
Sign up for our newsletter

Megatool: THLG Website



Use the tools

- Find useful information on past conferences, masterclasses, presentations in the DOWNLOADS area
- Have a look at Conference Minutes, as well as, ExCom meeting's Minutes which are uploaded on the website
- Photogallery
- Recorded Masterclasses

The screenshot shows the THLG website interface. At the top, there is a navigation bar with 'Manage', 'Shortcuts', and 'jecoco' (user profile). Below this is a secondary navigation bar with icons for 'Content', 'Structure', 'Appearance', 'Extend', 'Configuration', 'People', 'Reports', and 'Help'. The main header features the THLG logo (The Heavy Lift Group) and a menu with 'ABOUT', 'MEMBERS', 'MEMBERS NEWS', 'INTERVIEWS', 'INDUSTRY NEWS', and 'CONFERENCES'. A 'MEMBERS AREA' and 'LOGOUT' link are also visible. The main content area is titled 'Downloads' and includes an 'Add new' button. Underneath, there is a 'Conferences' section with a list of items: '> THLG 67th Conference - Antwerp, Belgium - Oct 3, 2022', '> THLG 66th Conference - Rotterdam, The Netherlands - May 15, 2022', '> THLG 5th Online Conference - Nov 23, 2021', and '> THLG 4th Online Conference - May 25, 2021'. To the right, there is a 'Latest News' section with a photo of a large industrial component being moved and the text: '25 April, 2023 Transformers & Accessories moved for a Critical Substation project from India Factory to Tanzania Port by Total Movements'.

THLG Corporate Video



<https://youtu.be/UJHB4ipbH5E>

This is a professional video clip highlighting the benefits of working with a certified professional around the globe.

Why not to include it when presenting to a customer?

Look at the forest



Look at the wider picture. Reach further.

Promote THLG during your business meetings.

Gain the advantage of a global presence.

Use the entire network of professionals who are ready to join forces with you and go after any potential customer!

Now you can offer real door to door service cause you know that your partner in THLG has got you covered!



Your Office = My Office

THLG YouTube Channel



You can upload your corporate videos, or any video from a heavy lift operation to the THLG YouTube Channel and gain bigger exposure.

You  **Tube** Did you register?

Social Media



You are entitled to free use of THLG Social Media. This is how:

Create your context - it can be any of the following:

- News related to your heavy lift activity
- A corporate activity your company is participating
- A corporate achievement
- A market development in your area



THLG holds corporate accounts in:

Linked In	/ 6201 followers
Facebook	/ 1700 followers
Instagram	/ 335 followers
YouTube Channel	/ 244 followers
Twitter	/ 152 followers

Examples of Context Creation

Promote your recent projects

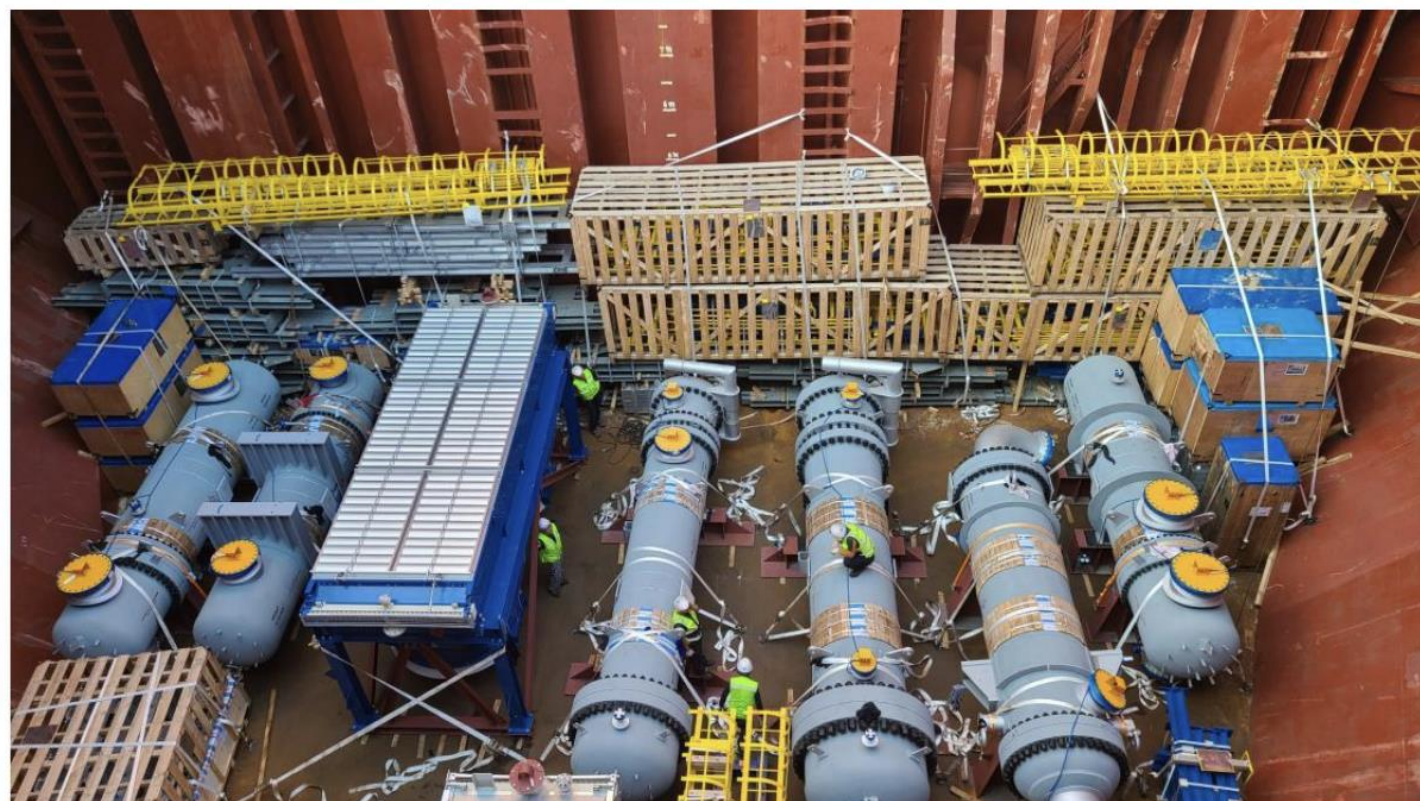


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More than 30 Years of Excellence & Power in Unity! A
Global Group of Local Professionals!
9mo •

Shin-Jo Logitech, THLG member for South Korea, has loaded 4,000cmd of cargo from Masan port in South Korea with destination Turkiye.

Another project completed by a THLG member!

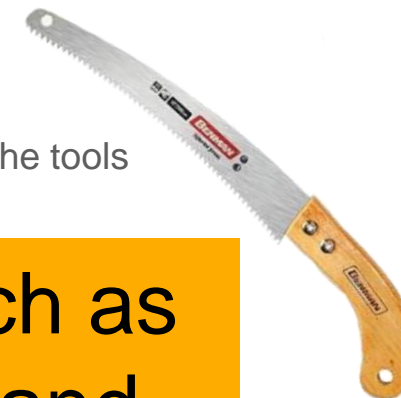
#theheavyliftgroup #thlg #shinjologitech #korea
#southkorea #cargo #loading #heavylift #powerinunity
#globalgroupoflocalprofessionals



Shin-Jo Logitech - Cargo from Korea to Turkiye | The Heavy Lift Group

www.theheavyliftgroup.com • 1 min read

Use the tools



Disclose as much as
your customer and
competition allow you
to share



the_heavylift_group



[View insights](#)

[Boost post](#)



Liked by cosmatosgroup and 18 others

the_heavylift_group L.Branco, THLG member for Portugal, was awarded the transport of a helicopter from Lisbon to Ankara for which Kita Logistics, THLG member for Turkey supplied the truck. The helicopter will be assigned to a mission cleaning high tension power lines in the area of Ankara and will return to Portugal in some months time.

#theheavyliftgroup #thlg #portugal #luisbranco
#thlg_portugal #turkey #kitalogistics #thlg_turkey
#projectcargo #transport #bigandheavy #heavylift
#powerinunity #globalgroupoflocalprofessionals
#specialtransport #outofgauge #projectcargonetwork
#oversized #trusttheexpert #35yearsTHLG

Examples of Context Creation

Promote your recent projects

Make sure that adequate safety standards are evident to any picture you will share



Use the tools

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 4mo · 📍

THLG member, Rhenus Project Logistics Thailand, recently discharged a trafo weighing approximately 310T onto SPMTs.

Cargo is to be delivered to site in Ilijan, Batangas, Philippines.

[#theheavyliftgroup](#) [#thlg](#) [#rhenus](#) [#thailand](#)
[#projectlogistics](#) [#trafo](#) [#discharge](#) [#heavylift](#)
[#specialtransport](#) [#outofgauge](#) [#projectcargo](#)
[#powerinunity](#) [#globalgroupoflocalprofessionals](#)
[#trusttheexpert](#) [#35yearsTHLG](#)



Rhenus Project Logistics Thailand - Discharging of trafo | The Heavy Lift Group
www.theheavyliftgroup.com · 1 min read

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 7mo · 📍

Earlier this month Cosmatos Group, THLG member for Greece, completed the ex works collection of 2 x Vacuum reclaimer drums with dims 1590x710x710 cm, gross weighting 77500 kgs each till FOB Thessaloniki Port.

Escorts, cable lifting, road transport, stevedoring under our scope.

When [#shipping](#) [#projectcargo](#) [#thinkofcosmatos](#)

[#cosmatosgroup](#) [#ekme](#) [#kroustalelis](#) [#greece](#)
[#cosmatosshippingservices](#) [#outofgauge](#) [#thessaloniki](#)
[#vacuum](#) [#reclaimer](#) [#drums](#) [#shipagent](#) [#stevedoring](#)
[#specialtransport](#) [#projectcargoforwarder](#) [#balkans](#)
[#portoperations](#) [#thlg](#) [#wwpc](#) [#choosethebest](#)
[#weknowhow](#) [#logistics](#) [#localprofessionals](#)
[#cosmatosguarantee](#) [#guaranteeofexcellence](#)



Cosmatos Group - Vacuum reclaimer drums | The Heavy Lift Group
www.theheavyliftgroup.com · 1 min read

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Transformers & Accessories moved for a Critical Substation project from India Factory to Tanzania Port by Total Movements

Moving Cargo with Passion!

www.totalmove.in

[#transformer](#) [#power](#) [#multimodaltransportation](#) [#breakbulk](#)
[#heavylift](#) [#heavytransport](#) [#shipping](#) [#ODC](#) [#projectcargo](#)
[#projectmanagement](#) [#projectlogistics](#) [#globallogistics](#)
[#customersatisfaction](#) [#TotalMovements](#)
[#MovingCargowithPassion](#) [#India](#)



Transformers & Accessories moved for a Critical Substation project from India Factory to Tanzania Port by Total Move...
www.theheavyliftgroup.com · 1 min read

Examples of Context Creation

Promote your recent projects

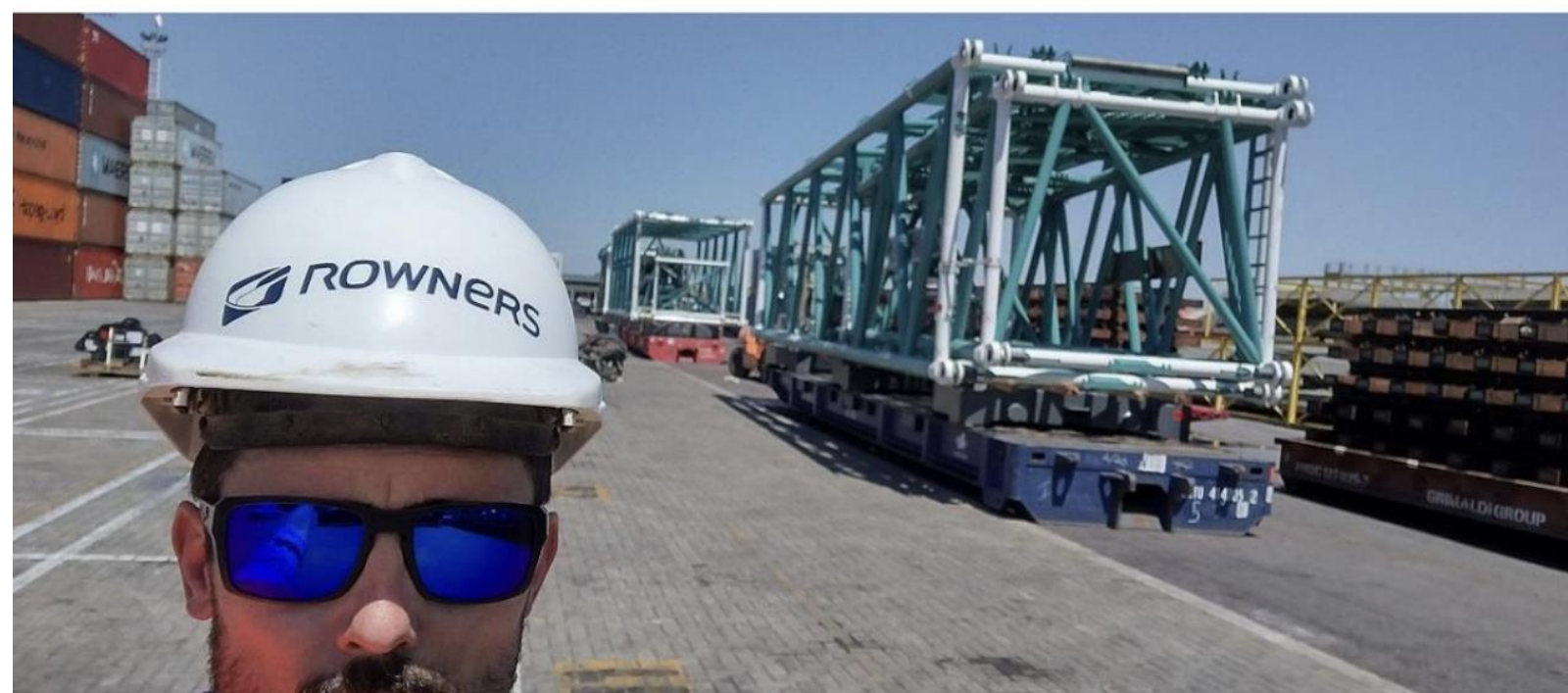


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7mo · 🌐

Last week Rowners SA, THLG member for Argentina, completed the transport of crane parts from Zarate (ARG) to Cartagena (COL). Cargo was transported using 4 mafi trailers.

Another successful project for a THLG member!

[#theheavyliftgroup](#) [#thlg](#) [#ronwers](#) [#argentina](#) [#crane](#)
[#craneparts](#) [#transport](#) [#mafitrailers](#) [#zarate](#) [#cartagena](#)
[#colombia](#) [#powerinunity](#) [#globalgroupoflocalprofessionals](#)



Rowners - Crane parts shipment | The Heavy Lift Group

www.theheavyliftgroup.com · 1 min read



Don't forget GDPR ! Avoid posting pictures showing people unless you have the written consent to post. Always better to focus on cargo.



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3mo · 🌐

Tradelossa was invited to be part of an ambitious project that will set a precedent in service of the tourism industry, in Mexico. One of the largest mobilization projects in recent years in Mesoamerica.

Tradelossa is a proudly Mexican company that's been in the logistics industry for 50 years, standing out for its world class quality standards and services. Specializing in heavy and oversized cargo, Tradelossa also offers rigging, M.R.O. supply chain and forwarding solutions all over Mexico, USA, and Central America. Overcoming every challenge, employing the experience and work discipline of its personnel, and making use of state-of-the-art equipment for the handling...



TRADELOSSA - MEXICO - THE TREN MAYA PROJECT | The Heavy Lift Group

www.theheavyliftgroup.com · 2 min read

Examples of Context Creation



Promote an activity your company participates in

- It can be a charity cause
- An open day
- A special celebration
- A social program



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1yr • 🌐

Egyptian Global Logistics, subsidiary of the "Kadmar Group", welcomed 40 postgraduate students from the Sorbonne University in France, yesterday, whom had visited EGL yard, as the major local freight forwarding and logistics provider in Egypt, in an inspection tour that was organized for the Sorbonne University students within the company premises in King Marriout, Alexandria, Egypt.

The students also attended an introductory symposium to learn about the activities of EGL for sea & air freight within a master's thesis programme prepared for Sorbonne University students on international transport logistics through a case study of shipping activities in Egypt.

The Sorbonne students concluded their visit by also attending to the Suez canal Authority, Egyptian Ministry of Transport, Alexandria Port Authority, Egypt air Cargo, Egyptian National Railway ENR M, CMA CGM and Arab Academy for Science & Technology AAST.

[#theheavyliftgroup](#) [#thlg](#) [#egl](#) [#kadmar](#) [#egypt](#) [#sorbonne](#) [#university](#) [#france](#) [#postgraduatestudents](#) [#tour](#) [#logistics](#) [#powerinunity](#) [#globalgroupoflocalprofessionals](#)



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10mo • 🌐

EZ Link Corp, THLG member for Taiwan, is developing a role of Corporate Social Responsibility to lease farmland in sponsor of farmers who need some form of patronage in facility of their cultivating crops.

In a serious attempt of participation in society's activities, our colleagues are hosting a charitable event with all proceeds going to help farmers start farming rice to harvest and gather in crops, being part of this meaningful event.

At final stage, EZ Link will donate rice towards those who are in need for the benefit and welfare of the society.

We believe that to undertake more meaningful society's activities should bring people to enrich their upmost...



EZ Link - Participation in Social Activities | The Heavy Lift Group

www.theheavyliftgroup.com • 1 min read

Examples of Context Creation

Don't forget to mention your country of membership!



Use the tools

Promote a recent achievement



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8mo · 🌐

EGL, a member of Kadmar Group has announced the opening of its new 100,000 m² (about 1 million square feet) logistics park in Sokhna (Egypt), the facility is called DEPOT Sokhna.

Admiral El-Kady, the founder of the group, said: "Sokhna is a very important consolidation hub for ocean freight, especially for cargo from and to the Far East and the Gulf area. The nation-state is investing in the expansion of its ports such as Alexandria, Damietta, Port Said, and Sokhna. Cairo's New admin Capital is just 60 km from the Kadmar Sokhna location. Therefore, it was the right time to concentrate our investment in Sokhna".

Kadmar plans to offer value-added logistics services...



EGL (Kadmar Group) opens a one million square foot logistics hub in Sokhna close to Cairo New Capital |...

www.theheavyliftgroup.com · 2 min read



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2mo · 🌐

Allelys, THLG member for the UK, have completed the purchase of a Gottwald AK 912 pedestal crane to strengthen their heavy lift crane capabilities. The crane, with a lifting capacity of 1,200te and a main boom length of 113 metres, is being added to the existing fleet within the UK market.

Allelys now own and operate a fleet of cranes ranging from 15te capacity Franna pick and carry cranes, mobile cranes ranging from 25te – 550te and the new AK 912 pedestal crane with a 1,200te capacity.

#theheavyliftgroup #thlg ##allelys #uk #crane #pedestalcrane #mobilecrane #heavylift #transport #powerinunity #globagroupoflocalprofessionals #trusttheexperts #thlg35years



Allelys expand heavy lift crane fleet with AK 912 acquisition | The Heavy Lift Group

www.theheavyliftgroup.com · 1 min read



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2mo · 🌐

Procam Logistics Pvt. Ltd., THLG member for India, and Army Institute of Management, Kolkata (AIMK), joined hands together on 11 March 2023.

With this collaboration they aim to set up the Procam Centre of Excellence in Logistics and Supply Chain Management at AIMK.

<https://lnkd.in/dgkyMAAz>

#theheavyliftgroup #thlg #procam #india #armyinstitutemanagement #aimk #kolkata #collaboration #supplychain #transport #heavylift #powerinunity #globalgroupoflocalprofessionals #trusttheexperts #35yearsthlg



Army Institute of Management, Kolkata, signed MOU with Procam Group to set up a Centre of Excellence...

www.theheavyliftgroup.com · 1 min read

Present yourself



You can ask for time to present during a conference.

When time permits, members are entitled to 15 minutes during conferences for promoting their business. Their presentation may include:

- A Case Study
- A company presentation
- A milestone achievement
- A business opportunity
- An infrastructure update
- An industry update



Examples of Context Creation



Promote your participation in Exhibitions

THE HEAVY LIFT GROUP

We are attending

BARNHART

FOX
BRASIL
PROJECT LOGISTICS

RHENUS
LOGISTICS

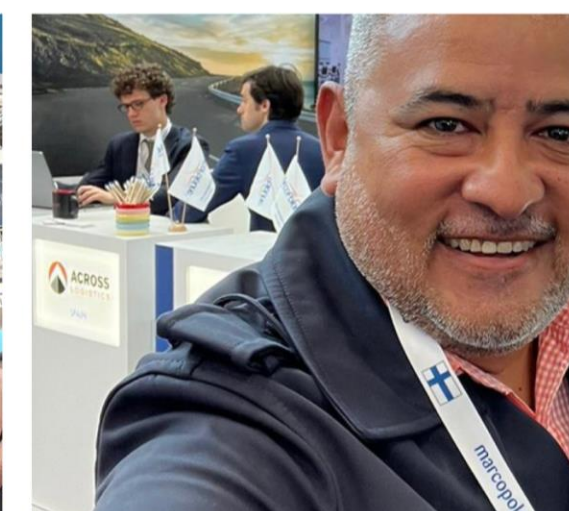
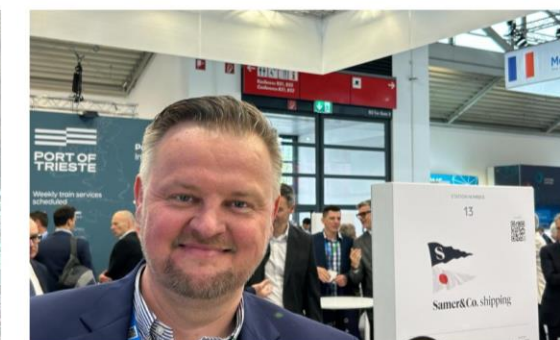
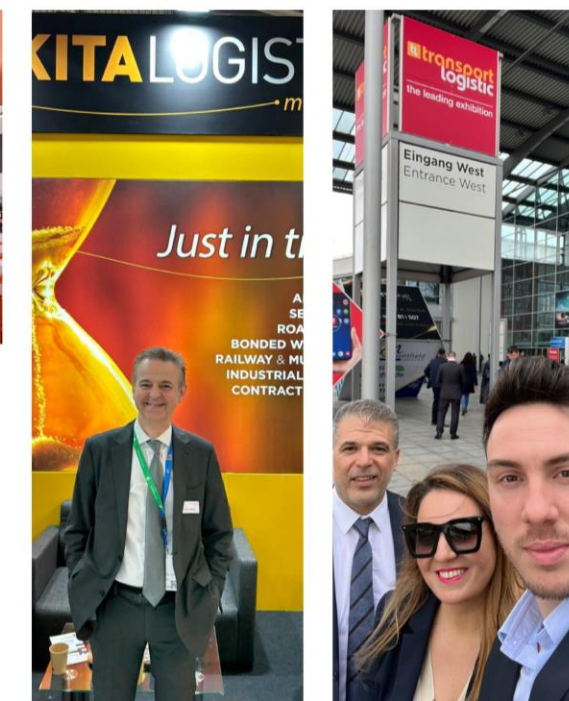
Breakbulk & Project Cargo Conference
April 19-21, 2023 | New Orleans



Looking for representation in Oman?

From full logistics support till marine repairs, look no further!

@THE_HEAVYLIFT_GROUP
@KHMJJI_RAMDAS



Meet KHMJJI RAMDAS at Poseidonia Athens 2022 at Hall 1

METROPOLITAN EXPO

PCB APRIL 6-7 2022

Project Cargo • Breakbulk

GRB CONVENTION CENTER HOUSTON TX USA

We're Exhibiting!
Visit us on Booth 328

with Rhenus Logistics and 1 other

Register today at www.pcb-expo.com

RHENUS
LOGISTICS


Network till you drop



THLG exhibits in industry fairs

- THLG promotes the network itself
- THLG provides information on its members during exhibition days to all interested parties



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8mo · Edited ·

We are open for business!
Find us at [AntwerpXL](#), booth B57!
[#theheavyliftgroup](#) [#thlg](#) [#antwerpxl](#)

...see more



 **THE HEAVY LIFT GROUP** **MEET US AT** **STAND 2**

SHIPPING DAYS
THE GENERAL CARGO AND HEAVY LIFT EVENT

MARCH 23 | 24 2023
LA ROCHELLE - FRANCE

Look Who's Coming

 **THE HEAVY LIFT GROUP**

The Destination for Project Cargo Business
Rotterdam Ahoy, The Netherlands

The Heavy Lift Group
Visit us at **stand 2E50-F51**
[europe.breakbulk.com](#)

We embrace diversity



Use the tools



And we celebrate it!



- Reach out and let us know of any special celebration you have in your country and we will make sure we will post wishes to reach our global network!
- Why not use the artwork yourself for your customers?



We help



Use the tools

THLG promotes its corporate social responsibility

- Feel proud that part of your membership goes to where its needed most

HERE'S HOW
YOU CAN HELP



Earthquake relief fund | The Heavy Lift Group

www.theheavyliftgroup.com • 1 min read

HELP UKRAINE

EMERGENCY RESPONSE

AS THE CONFLICT IN UKRAINE IS SADLY GOING ON **THE HEAVY LIFT GROUP** IS OPENING A FUNDRAISING CAMPAIGN TO SUPPORT THE CIVILIANS AND THEIR DISPLACED FAMILIES.

HELP US TO PROVIDE RELIEF FUNDS FOR HUMANITARIAN SUPPORT TO THE PEOPLE AFFECTED BY THE UKRAINE CRISIS.

YOU CAN SEND YOUR DONATIONS THROUGH THE THLG GENERAL ACCOUNT MENTIONING "HELP UKRAINE CAMPAIGN"

THANK YOU,

THLG IBAN : NL 92 ING B0650 223896

THLG THE HEAVY LIFT GROUP

the_heavylift_group

View insights Boost post

Liked by turner.juan and 5 others

the_heavylift_group Last year The Heavy Lift Group supported Doctors Without Borders in the fight against COVID-19. They provide emergency medical care in more than 70 countries worldwide and have initiated 250 COVID-19 relief projects. We are happy to have contributed to the Doctors Without Borders COVID-19 Crisis Fund.

MEDECINS SANS FRONTIERES
DOCTORS WITHOUT BORDERS

We reach out



Use the tools



THLG networks with other associations

- During AntwerpXL we co-organized a networking event with WISTA Belgium.
- Gender diversity is key in providing a sustainable future for the shipping industry internationally.

JOIN US



- WISTA promotes diversity in the maritime, trading and logistics sectors, empowering women to lead through their unique perspective and competence.

- WISTA stands for Women In Shipping and Trading Association



Bringing The Heavy Lift Group and WISTA BELGIUM together in a networking event during AntwerpXL was definitely a thing to enjoy.

It was a pleasure to meet in person Céline Mortier and Catrien Scheers as the local WISTA ExCom members.

#thlg #theheavyliftgroup #wista #wistabelgium #antwerpXL #networking #powerinunity #globalgroup #localprofessionals #strongertogether #projectcargo #shipping #logistics

The Heavy Lift Group
WISTA BELGIUM




Interview of the Week




Promotional Feature: launched 2020 - ongoing

Interview of the week



TH LG THE HEAVY LIFT GROUP

Proudly presents
THLG member in Panama



Interview of the week - Nakama Worldwide Solutions - Panama | The Heavy Lift Group
theheavyliftgroup.com • 1 min read

Interview of the week



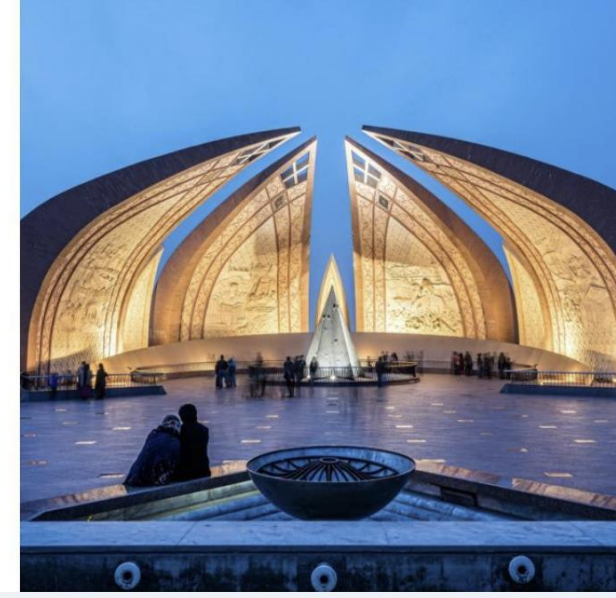
TH LG THE HEAVY LIFT GROUP

Proudly presents
THLG member in Taiwan




Interview of the week - EZ Link - Taiwan | The Heavy Lift Group
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Interview of the week



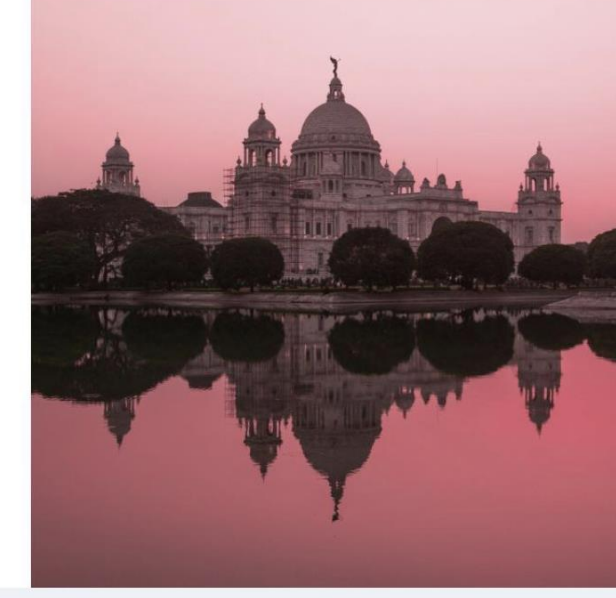
TH LG THE HEAVY LIFT GROUP

proudly presents
THLG member in Pakistan




Interview of the week - Star Shipping - Pakistan | The Heavy Lift Group
theheavyliftgroup.com • 1 min read

Interview of the week



TH LG THE HEAVY LIFT GROUP

proudly presents
THLG member in India




Interview of the week - Procama Logistics - India | The Heavy Lift Group
theheavyliftgroup.com • 2 min read

- Promote yourself and your company
- It is an interview in writing, so you have the time to think and respond
- You will need to provide a short (2 lines) CV note of yourself
- You will need to provide us with a picture of yours
- The questions are related to your country, your company and your expertise

this week we speak with Mr. Muhammad Kamran, Project Director, Star Shipping Pakistan

THE "WHO-WHERE-WHAT" CHALLENGE



Mr. Muhammad Kamran is a shipping and project logistics professional, serving the project freight industry worldwide, since 2004. He is from the Islamic Republic of Pakistan and has attained his Graduate Degree in Commerce and Project Management Certifications in Germany.

He is one of the directors of Star Shipping Pakistan and holds high repute in the Logistics & Freight Industry of Pakistan. Having his vast experience in Project Management and Logistics skills, Mr. Muhammad Kamran has brought the company from a novice position to the leading project logistics organization in Pakistan.

He is well recognized worldwide due to his international connectivity and frequent visits to global freight forwarders seminars & conferences.

Interviews are posted in the website and in THLG Social Media accounts
You will be given a link of the interview so that you can also promote it yourself!

Local Professional



Promotional Feature: Local Professional - launched Jan 2023 - ongoing

THLG THE HEAVY LIFT GROUP Shipping Pulp & Paper processing equipment from Finland?
THLG expert level guaranteed

Contact of Hacklin Logistics
Marianne Blechingberg
Eija Heinen
marianne.blechingberg@hacklin.fi
eija.heinen@hacklin.fi

HACKLIN

THLG THE HEAVY LIFT GROUP Shipping Industrial or Power Project Cargo from Bolivia?
THLG expert level guaranteed

Contact
Alfredo Martinez Messuti of ALTIUS
amartinez@grupoaltius.com

ALTIUS

THLG THE HEAVY LIFT GROUP Shipping Oil & Gas equipment within Saudi Arabia?
THLG expert level guaranteed

Contact
Amjath Jamal of Teamlifting
amjathvj@teamlifting.com

Team

THLG THE HEAVY LIFT GROUP Transporting agricultural equipment to and from Bulgaria?
THLG expert level guaranteed

Contact
Mladen Ganchev of Holleman Bulgaria
info@holleman.bg

HOLLEMAN

THLG THE HEAVY LIFT GROUP Need an airfreight solution for oversized cargo worldwide?
THLG expert level guaranteed

Contact
Olha Danylova Antonov Airlines
olha.danylova@antonov-airlines.aero

ANTONOV AIRLINES

THLG THE HEAVY LIFT GROUP Shipping Oil & Gas equipment from China?
THLG expert level guaranteed

Contact
David Yan of Hisiang
david.yan@hisiang.com

30
SINCE 1993
HISIANG

THLG THE HEAVY LIFT GROUP Shipping industrial project cargo from Austria?
THLG expert level guaranteed

Contact
Thomas Frühauf of Thomas Spedition GmbH
thomas.fruehauf@sped-thomas.at

thomas
SPEDITION

THLG THE HEAVY LIFT GROUP Transporting construction equipment to/from the CIS countries via Turkey?
THLG expert level guaranteed

Contact
Emre Eldener of KITA Logistics
emre.eldener@kitalogistics.com

KITA LOGISTICS
moving ideas

BBEU exhibitors



Promotional Feature: Artwork for you to post - launched 2023 - ongoing



Visiting BBEU this year?
MARKUS PFLEDERER

BREAKBUK

EUROPE 6-8 JUNE 2023


The world's largest project cargo and breakbulk event
Rotterdam Ahoy | Rotterdam, The Netherlands

Transporter Industry Intl Sales GmbH & Co. KG
at 2E50-F51

JOIN US

Register now at bbe23-registration.personatech.com

Drop by and say hello! We are exhibiting at
Hall 2 with The Heavylift Group



Visiting BBEU this year?
FRANCO RIBECHINI

BREAKBUK

EUROPE 6-8 JUNE 2023


The world's largest project cargo and breakbulk event
Rotterdam Ahoy | Rotterdam, The Netherlands

DEL CORONA & SCARDIGLI SPAIN S.L.U
at 2E50-F51

JOIN US

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Visiting BBEU this year?
SELINA CHEN

BREAKBUK

EUROPE 6-8 JUNE 2023


The world's largest project cargo and breakbulk event
Rotterdam Ahoy | Rotterdam, The Netherlands

Asia Imperial Cargo Logistics
at 2E50-F51

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Visiting BBEU this year?
ZIMI COHEN

BREAKBUK

EUROPE 6-8 JUNE 2023

The world's largest project cargo and breakbulk event
Rotterdam Ahoy | Rotterdam, The Netherlands

Dynamic Shipping Services
at 2E50-F51

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Visiting BBEU this year?
RICHARD FLORES

BREAKBUK

EUROPE 6-8 JUNE 2023


The world's largest project cargo and breakbulk event
Rotterdam Ahoy | Rotterdam, The Netherlands

SPL SPECIALIZED POWER LOGISTICS
at 2E50-F51

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Visiting BBEU this year?
ROB GARDNER

BREAKBUK

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The world's largest project cargo and breakbulk event
Rotterdam Ahoy | Rotterdam, The Netherlands

GRINDROD FREIGHT SERVICES
at 2E50-F51

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Visiting BBEU this year?
MORRIS MBURU

BREAKBUK

EUROPE 6-8 JUNE 2023

The world's largest project cargo and breakbulk event
Rotterdam Ahoy | Rotterdam, The Netherlands

EXPORT CONSOLIDATION SERVICE (K) LTD
at 2E50-F51

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Hall 2 with The Heavylift Group



Visiting BBEU this year?
JON BARLOW JR.

BREAKBUK

EUROPE 6-8 JUNE 2023

The world's largest project cargo and breakbulk event
Rotterdam Ahoy | Rotterdam, The Netherlands

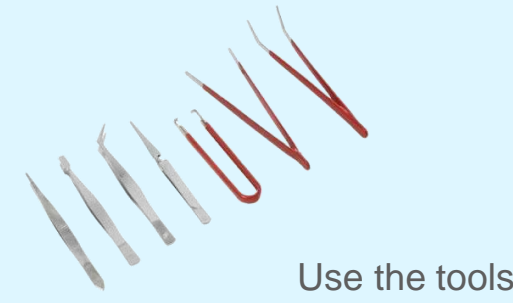
VALLEY GROUP
at 2E50-F51

JOIN US

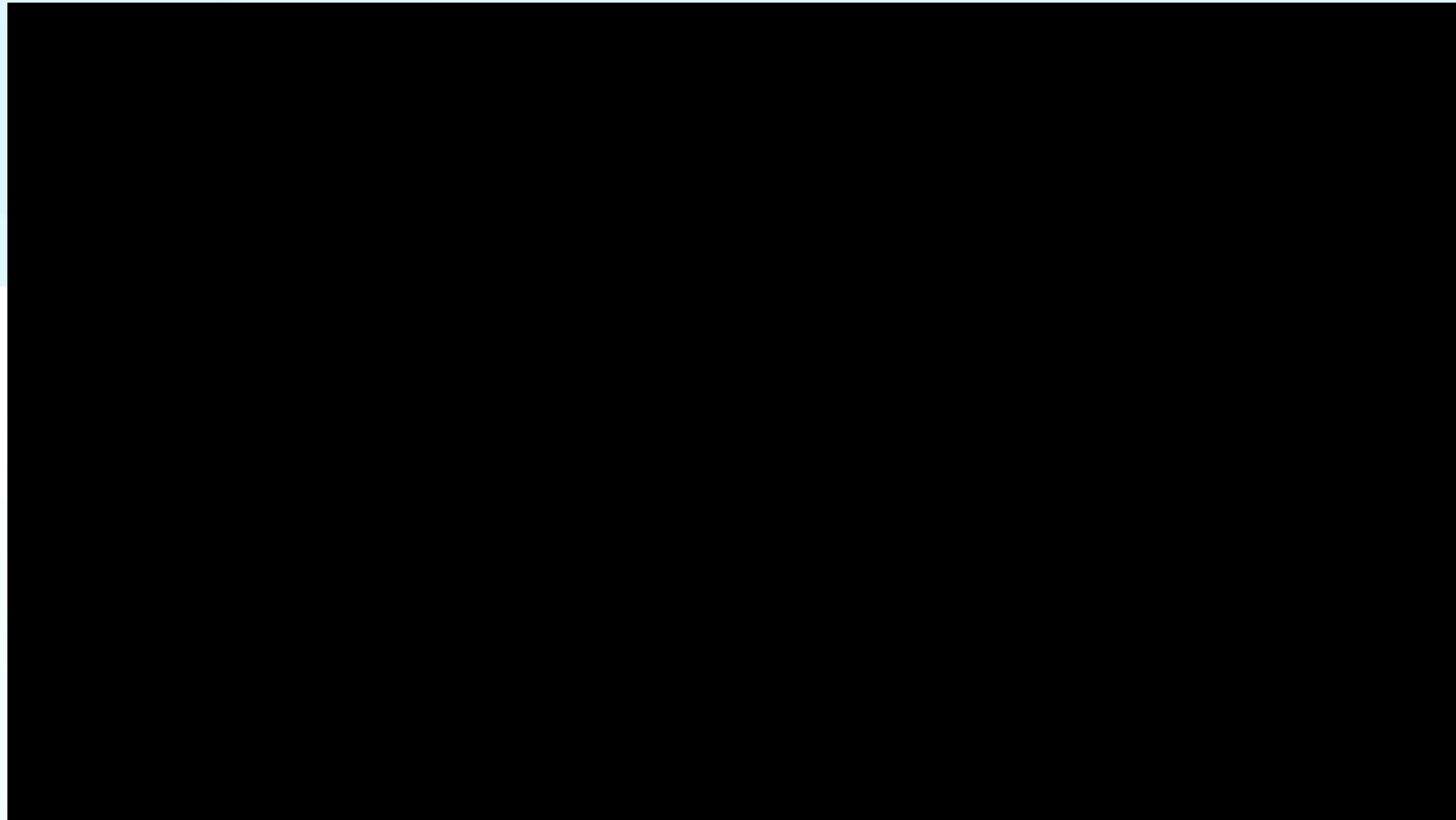
Register now at bbe23-registration.personatech.com

Drop by and say hello! We are exhibiting at
Hall 2 with The Heavylift Group

Happy Birthday



Promotional Feature: It's your birthday and we wish you the best!



“Happy Birthday”
feature has run
exclusively on
THLG365 app

Send your picture!
Let people wish you
HB! Its YOUR day!

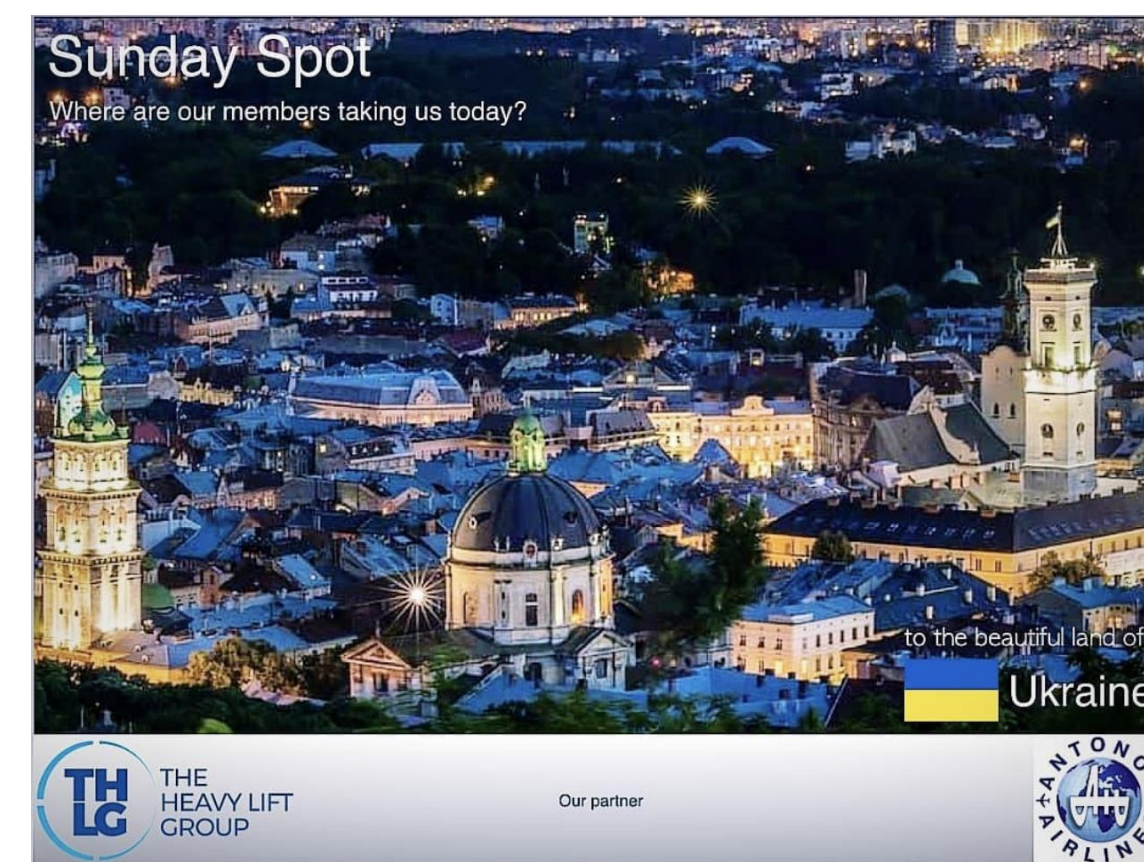
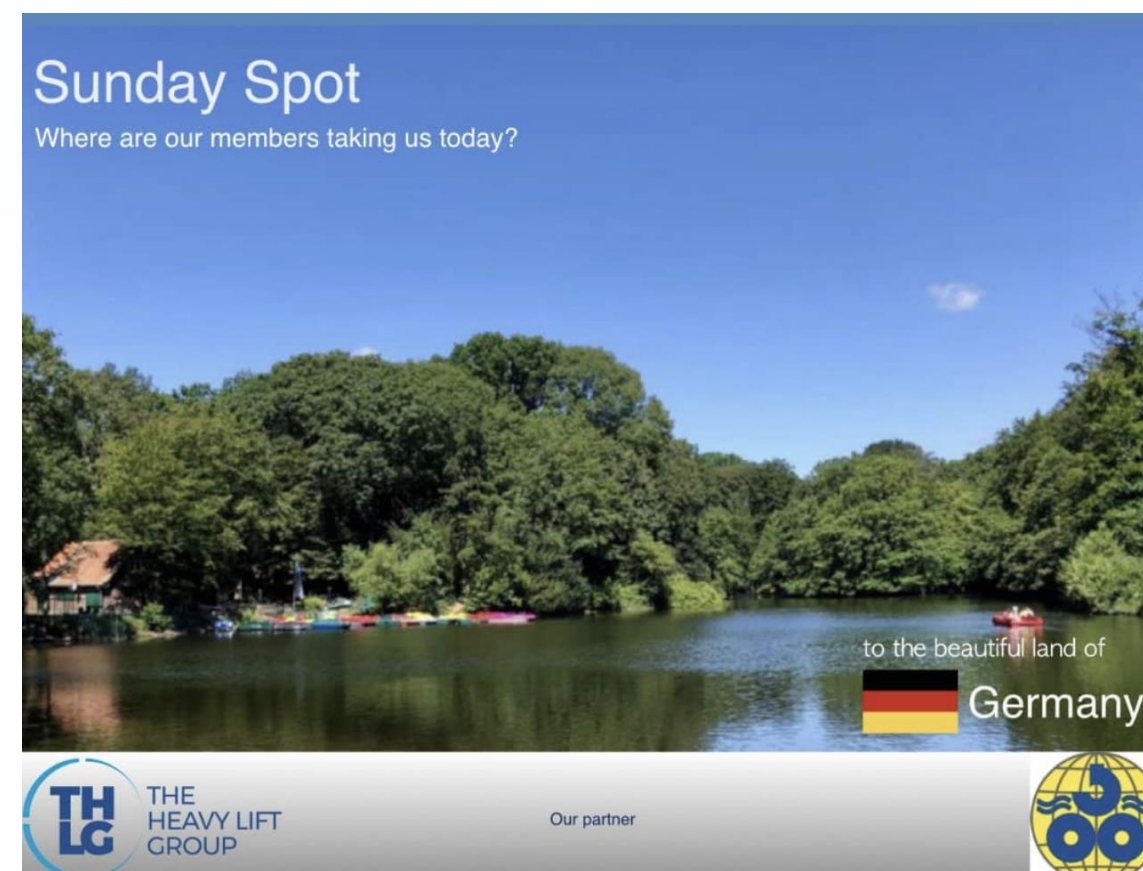
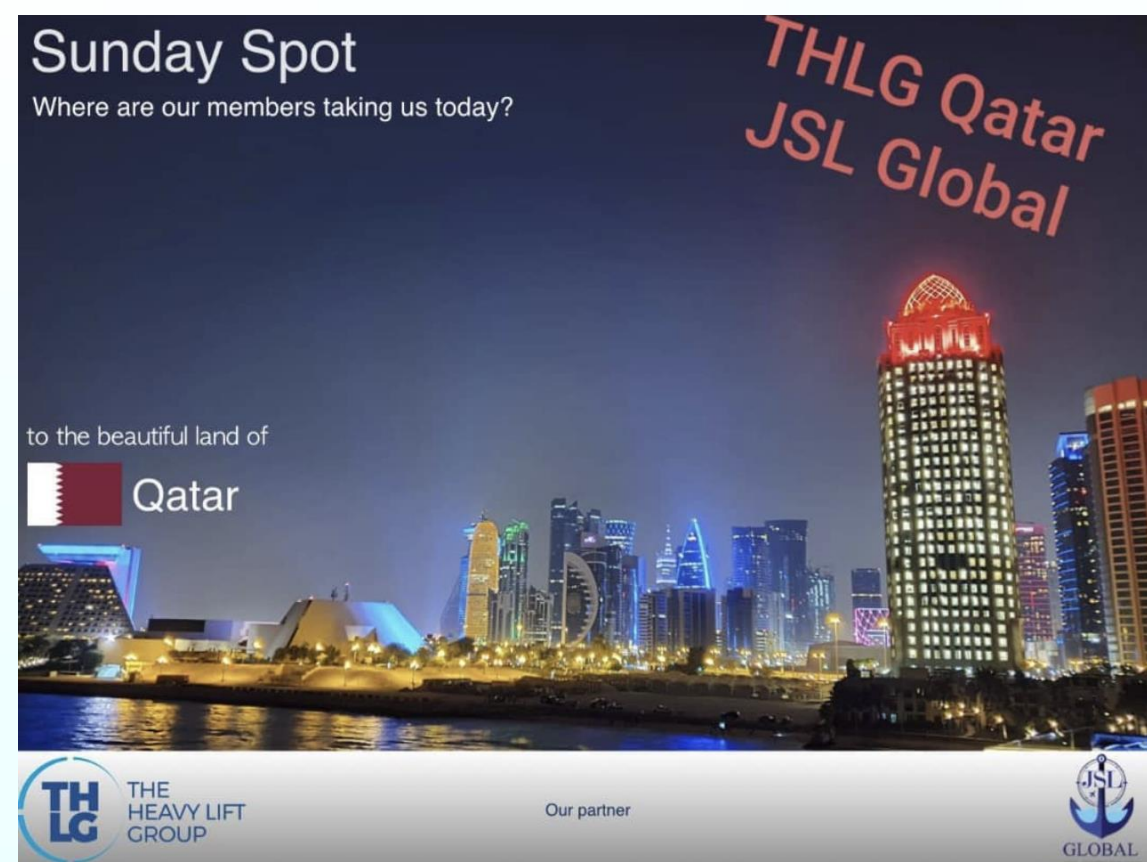
Sunday Spot



Promotional Feature: launched 2020 - ongoing

When you promote your country, you promote yourself!

- Take a picture that you like from your country / your city / your neighbourhood
- Share it with us
- Our marketing team will create the artwork for your Sunday Spot
- We will post it on the website and on THLG Social Media accounts
- We will give you the artwork to post it further



THLG Contests



Annual Competition for members



Participate and Win!

Winners are announced during the Gala Dinner and receive an Award. The results are published to all THLG Social media accounts.

THLG Contests

Project of the Year 2022-2023

The Finalists (in random order)



Results will be announced during the Gala Dinner!!



FOX Brasil, Brazil - DCS Liburnus, Italy - Hisiang, RPC



Aertssen, Belgium - Antonov Airlines, Ukraine



Holleman, Serbia - Barnahart, USA

THLG Contests



Photo of the Year 2022-2023

The Finalists (in random order)



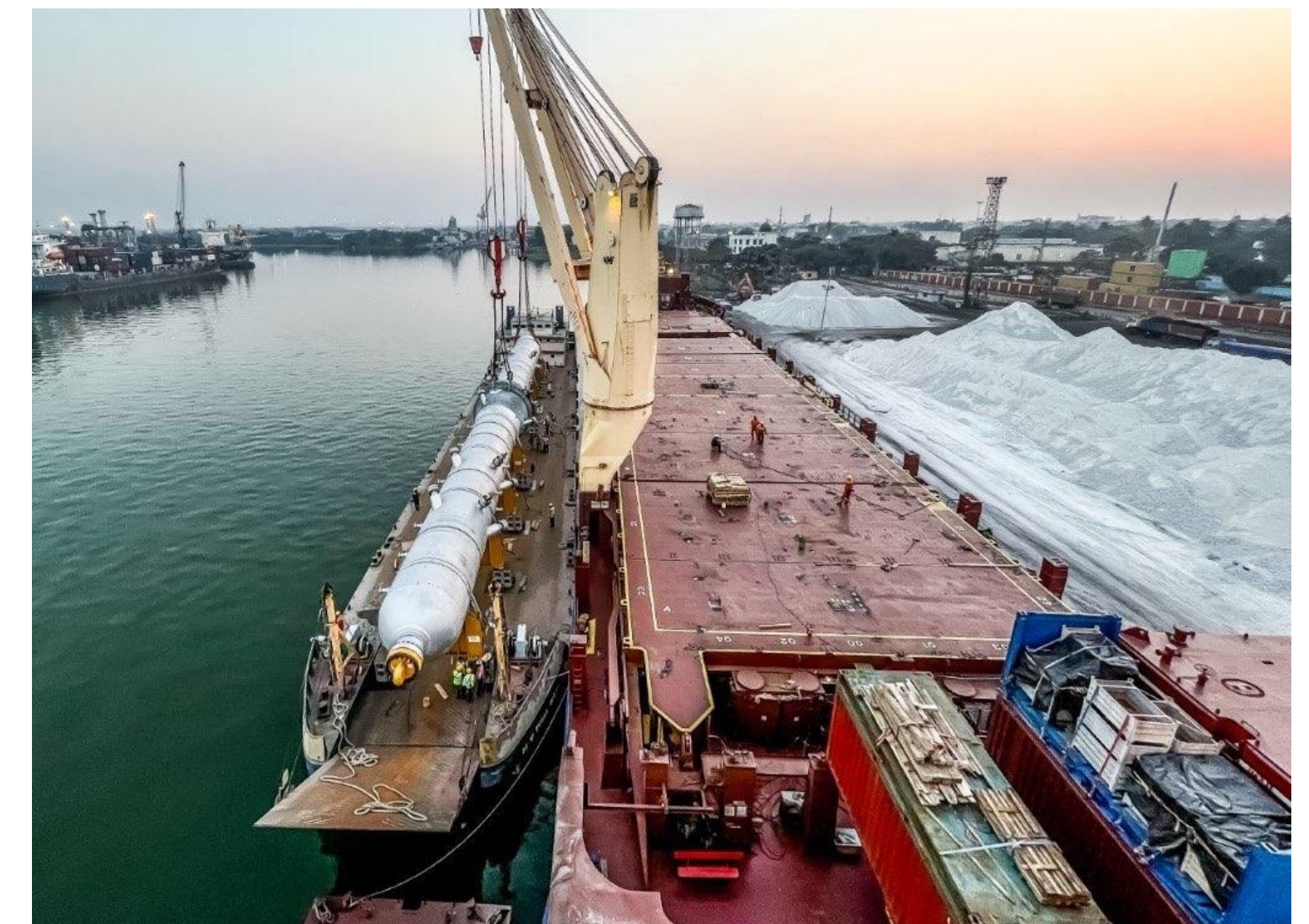
Results will be announced during the Gala Dinner!!



Frits Kroon, South Africa



Van der Vlist, The Netherlands



Total Movements, India

Are you a Blogger?



Use the tools

Yes? That's great!

Let us know and we will create opportunities together.

IS IT TIME TO
START THE
THLG BLOG?

Not yet? Well, this is the time!

Let us know you are interested in becoming one and we will set up together the framework for making it happen!

ENDLESS
OPPORTUNITIES
TO PROMOTE
YOURSELF AND
YOUR BUSINESS

Do you have interesting things to share with us? It could be any subject related to heavy lift operations, cargo specifications and handling, industry insight, chartering, port operations, permits & escorts, lifting/lashing information.... anything really! Just submit your report and we will promote it in a specially designed section for THLG Bloggers!

Use your knowledge to excel and promote yourself and the company you work for.

Ladies Program



Use the tools



Nothing beats girls time!

We are excited that THLG women's club is getting bigger!

- Ladies get together
- enjoy quality time
- share information
- support each other
- simply have fun!

We already have our first volunteer who was the inspiration behind this initiative!

Seema Chattopadhyay from Procam, India

Seema will be hosting a **yoga session** next time we meet. So when time comes, join us !

Anyone having more ideas? Let us know and we will help organise it!

#thlg-bbeu2023

BBEU Contest



New Booth - New Contest

- Put on THLG clogs!
- Take a picture!
- Take more than one!
- Take as many as you can!
- Put the hashtags!
- Post it!
- Post more than one!
- Post as many as you can!



Contest ends on 7th June at 17:00hrs

The winner will be contacted by message on the SM that was used!

Prize will be given at the Instagrammable Wall at THLG Booth at 17:30hrs



THLG MARKETING TEAM

Thank you. We hope we inspired you.

Simon snek

Experienced Craftsman by now

Greeks say: What makes a good technician, its his tools